## **Tips & Tricks to Share Images**

## **Facebook**

To create a new post:

- 1. Select the "Photo/video" option
- 2. Upload the appropriate jpg from your device
- 3. Add text to your post. Suggested text:
  - a. Drug overdoses caused over 100,000 deaths in 2021, and most involved opioids. Thanks to a partnership with Indiana University, you can help decrease overdoses in your community by signing up for a free 30-minute online course. Once the course is completed, you can receive free Naloxone (Narcan).
- 4. If you'd like to tag community partners, click the "Tag" option and type in the appropriate community parties' names.
- 5. Click "Post."

*Note*: If your Facebook account is linked to Instagram, you can change your settings so that anything posted on Facebook posts on Instagram and vice versa.

## Instagram

To create a new post:

- 1. Using your phone, click the "+" sign within the square near the top right corner.
- 2. Select the jpg from your device to upload.
- 3. Click "Next."
- 4. Since you won't need to make edits to the jpg, you can bypass the edit and filter options by clicking "Next" once more.
- 5. Add text to your post. **Suggested text**:
  - a. Drug overdoses caused over 100,000 deaths in 2021, and most involved opioids. Thanks to a partnership with @iubloomington, you can help decrease overdoses in your community by signing up for a free 30-minute online course. Once the course is completed, you can receive free Naloxone (Narcan). #overdoseprevention
- 6. Click "Post."

*Note*: If your Instagram account is linked to Facebook, you can share your post directly to Facebook.

## **Twitter**

To create a new tweet:

- 1. Select "Create new tweet."
- 2. Add a photo to your post by clicking the icon for 'Photo' and selecting the appropriate jpg.
- 3. Add text to your post. **Suggested text**:
  - a. Drug overdoses caused 100K+ deaths in 2021, many involving opioids. Thanks to a partnership with @iubloomington, you can help prevent overdoses in the

community by signing up for a free 30-minute online course: go.iu/naloxone #overdoseprevention

4. Click "Tweet" to share your tweet.