

Tips & Tricks to Share Images

Facebook

To create a new post: Under your profile, click on "What's on your mind?"

1. Select the "Photo/video"
2. Upload the appropriate jpg/video from your device
3. Add text to your post. **Suggested text:**
 - a. Drug overdoses caused over 100,000 deaths in 2021, and most involved opioids. Thanks to a partnership with Indiana University, you can help decrease overdoses in your community by signing up for a free 30-minute online course. Once the course is completed, you can receive free Naloxone (Narcan). Want to learn more about the Citizen Opioid Responders (COR) click here: prevention.iu.edu/stopoverdose
4. If you'd like to tag community partners, click the "Tag" option and type in the appropriate community parties' names.
5. Click "Post."

Note: If your Facebook account is linked to Instagram, you can change your settings so that anything posted on Facebook posts on Instagram and vice versa.

Instagram

To create a new post:

1. Using your phone, click the "+" sign within the square near the top right corner.
2. Select "Post" from the options and select the JPG/PNG/video from your device to upload.
3. Click "Next."
4. Since you won't need to edit the jpg, you can bypass the edit and filter options by clicking "Next" again.
5. Add text to your post. **Suggested text:**
 - a. Drug overdoses caused over 100,000 deaths in 2023, and most involved synthetic opioids like Fentanyl. Thanks to a partnership with @iubloomington, you can help decrease overdoses in your community by signing up for a free 30-minute online course. Once the course is completed, you can locate free Naloxone (Narcan) on the prevention.iu.edu/stopoverdose page.
[#overdoseprevention](#) [#narcan](#), [#naloxone](#)
6. You can also tag partners/organizations by selecting the "Tag people" option that appears before sharing. Adding location (event location if any) is optional.
 - a. **Agencies to tag**
 - Prevention Insights: Prevention Insights
 - IU impact: Indiana University Research
7. Click "Share."

Note: If your Instagram account is linked to Facebook, you can share your post directly to Facebook.

Twitter/X

To create a new tweet:

Under your profile, if you are using your phone- Click on the “+” sign that appears on the right-bottom of your screen.

For others:

1. Select “Post” from the Left- side menu options
2. Add a photo to your post by clicking the icon for ‘Photo’ and selecting the appropriate jpg.
3. Add text to your post. **Suggested text:**
 - Drug overdoses caused 100K+ deaths in 2023, a majority involved synthetic opioids (Fentanyl). Thanks to a partnership with @iubloomington, you can help prevent overdoses in the community by signing up for a free 30-minute online course: prevention.iu.edu/stopoverdose
 - #overdoseprevention
 - **Agencies to tag**
4. Agencies to tag
 - IUSPHB: @iusphb
 - Prevention Insights: @Prev_Insights
 - IU impact: @IUImpact
5. Click “Post” to share your tweet.

Note: The character limit for texts on X (Twitter) is 280 characters.

LinkedIn

To create a new post:

1. Using your phone, click the “+” from the bottom menu options. If using a bigger screen, click on “+Create” and select “Start a post”
2. Upload the appropriate jpg/video from your device
3. Add text to your post. **Suggested text:**
 - a. Drug overdoses caused over 100,000 deaths in 2021, and most involved opioids. Thanks to a partnership with @Indiana University, you can help decrease overdoses in your community by signing up for a free 30-minute online course. Once the course is completed, you can receive free Naloxone (Narcan). Take the training at prevention.iu.edu/stopoverdose
4. If you want to tag add a @sign before the partner/organization, you want to tag
 - IUSPHB: Indiana University School of Public Health- Bloomington
 - Prevention Insights: Prevention Insights
 - IU impact: Indiana University Research
5. Click “Post” to share